

	Current Smokers*		Former Smokers		Never Users	TOTALS
	No Intent to Quit	Intend to Quit	Recent Quitters (≤12 months)	Long-Term Quitters (>12 months)	Never Used Any Tobacco Products	
21-25, Male	1	1	1	1	2	6
26-49, Male	1	2	2	1	1	7
50+, Male	1	1	1	1	1	5
21-25, Female	1	1	1	1	2	6
26-49, Female	1	2	2	1	1	7
50+, Female	1	1	1	1	1	5
TOTAL # IDIs*	6	8	8	6	8	36

*Current Smokers: Recruit Mix of Menthol & Non-Menthol

Definitions

Legal Age: Please see age spreadsheet. Legal age is determined by federal, state, county and, in some cases, city laws.

Current Smokers: Adults who have smoked at least 100 cigarettes in their entire life and currently smoke every day or some days.

Former Smokers: Adults who have smoked at least 100 cigarettes in their entire life and currently do not smoke at all.

Never Smokers: Adults who have not smoked more than 100 cigarettes in their entire life and currently do not smoke at all.

Intent to Quit: Current smokers will be divided into two subgroups based on response to "Are you seriously considering quitting smoking within the next 6 months?"

Recency of Cessation: Former smokers will be divided into two subgroups based on response to time since quitting (Less than 1 year / 1 year ago or more).

Full/Light Flavor: Current smokers will be asked type of cigarettes smoked regularly. We need to include a mix of full/light in the groups.

Menthol/Non-Menthol: Current smokers will be asked type of cigarettes smoked regularly. We need to include a mix of Menthol/Non-Menthol in groups as noted above.