

INFORMED CONSENT FORM & CONFIDENTIALITY DECLARATION

VOLUNTEER'S STATEMENT:

I agree to participate in this research discussion for public health about Modified Risk Tobacco Products ("MRTPs"). MRTPs are new tobacco products for existing smokers. I have been provided copies of the **Informed Consent to Take Part in a Qualitative Study and My Research Responsibilities & Risks of Cigarette Smoking/MRTPs** documents.

By signing below, I indicate that I have read, understood and been provided a copy of these disclosure documents.

I understand and agree that:

- I am of legal age in my state to smoke cigarettes although I may or may not smoke
- I have been informed of the nature of this Research and will participate in a discussion today lasting approximately 1 hour for which I will be compensated USD \$100
- I may address any current or future questions about this research to **M/A/R/C® Research**
- Any questions that I asked before signing this have been answered to my satisfaction
- My participation is voluntary; I may stop participating at any time
- All Confidential Information (visual, oral or written) presented during the Research will remain confidential for a period of 10 years and I will not share any Confidential Information with any third parties (by social media sites, or to friends, relatives or family), directly or indirectly, unless required to do so by law
- I will hand over all electronic devices for safekeeping to **M/A/R/C® Research** while I participate in the discussion to help ensure product confidentiality
- All information I share today may be retained and used by **M/A/R/C® Research** or **22nd Century Group, Inc.** for the purposes of this research but it will not be used for any other purpose

I have read and understand all information, written or verbal, that I have been provided. By signing this form, I do not waive any of my legal rights. On signing below, I will be provided with a copy of this Informed Consent Form & Confidentiality Declaration. This form will be stored for an indefinite period of time by **M/A/R/C®**

(b) (6)

Signature of

(b) (6)

Printed Name of Study Participant

9-18-18

Date

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Signature of Person Obtaining Consent

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Date

(b) (6) - M/A/R/C® Research

STUDY TITLE: Cognitive Testing Research to Develop Brand A Cigarettes Consumer Messaging

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